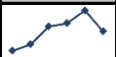
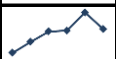
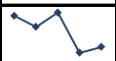
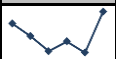
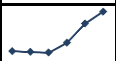
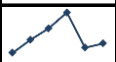
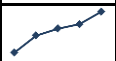
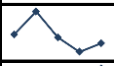
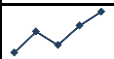
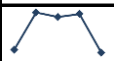
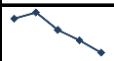
2014 Grossmont College
Key Performance Indicator Standards/Targets

ANNUAL KPI DATA	6-Year Data						Trend	How are we doing? ↑ = good ↓ = poor ↔ = ok	STANDARD What # or % should be our standard? (= C grade)	TARGET What # or % do we want to strive for? (=A grade)
	FA 2008	FA 2009	FA 2010	FA 2011	FA 2012	FA 2013				
% success in ALL courses	65.8%	66.6%	68.8%	69.2%	70.8%	68.2%		↑	**67**	**75**
% retention in ALL courses	80.6%	82.0%	83.3%	83.4%	85.7%	83.6%		↑	**80**	**85**
% of first-time fall students who enroll in the first year in a math and English or ESL sequence	32.0%	30.9%	32.3%	28.3%	28.9%	--		↔	**28**	**35**

	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13				
# of degrees	1,209	1,168	1,119	1,151	1,114	1,249		↑	**1110**	**1400**
# of certificates	378	368	360	481	717	865		↑	**525**	**900**
number of students who transfer to a four-year institution	1,532	1,874	2,165	2,581	1,666	1,775		↔	**1600**	**1850**
% of student population receiving financial aid	--	21%	36%	42%	46%	57%		↑	**40**	**60**

2014 Grossmont College
Key Performance Indicator Standards/Targets

STUDENT SUCCESS SCORECARD DATA		6-Year Data					Trend	How are we doing? ↑ = good ↓ = poor ↔ = ok	STANDARD What # or % should be our standard? (= C grade)	TARGET What # or % do we want to strive for? (=A grade)
Cohort Year		**2003-04 to 2008-09**	**2004-05 to 2009-10**	**2005-06 to 2010-11**	**2006-07 to 2011-12**	**2007-08 to 2012-13**				
% of credit students who started below transfer level and completed a college-level course in the same discipline.										
- English		34.5%	45.7%	45.9%	45.6%	46.1%			**43**	**50**
- Math		35.6%	36.4%	35.5%	35.0%	35.3%			**32**	**40**
- ESL		47.5%	48.9%	41.2%	33.9%	63.2%			**27**	**50**
% of degree and/or transfer-seeking students who enrolled in the first three consecutive terms and/or achieved a degree, certificate, or transfer		70.7%	72.5%	71.3%	73.0%	74.2%			**70**	**78**
% of degree and/or transfer-seeking students who achieved at least 30 units		67.2%	68.0%	68.0%	67.1%	68.7%			**64**	**70**
% of students who completed several courses classified as CTE in a single discipline and completed a degree, certificate, or transferred.		64.7%	69.5%	68.9%	69.3%	64.3%			**56**	**70**
% of degree and/or transfer-seeking students who completed a degree, certificate, or transfer related outcomes.		56.4%	57.5%	54.4%	52.6%	50.4%			**48**	**57**